

Date: April 30, 2024

To  
Bombay Stock Exchange Limited  
Department of Corporate Services,  
PhirozeJeejeebhoy Towers,  
Dalal Street,  
Mumhai — 400001

Scrip Code: 544106  
Symbol: MCFL

Dear Sir/Madam,

**Subject: Intimation of product launch**

**Ref: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the " SEBI Listing Regulations ")**

Pursuant to Regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to kindly inform you that as a forward integration step, Mayank Cattle Food Limited, is delighted to announce the launch of new product "Rapeseed Oil".

The details as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI /HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023 are as under:-

<b>Sr No.</b>	<b>Particulars</b>	<b>Details</b>
<b>01.</b>	Name of the product	Rapeseed Oil
<b>02.</b>	Date of launch	30.04.2024
<b>03.</b>	Category of the product	Oil and Cattle Feed Industry

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Formerly known as Mayank Cattle Food Private Limited  
CIN: U01210GJ1998PLC033969 GSTIN: 24AABCM9978P1ZJ  
R.S. No. 162, Rajkot Jamnagar Highway, Nr. Khandheri Stadium, Vill. Naranka, Tal. Paddhari,  
Rajkot, Gujarat-360110. Cell : 93777 79077  
e-mail : info@mayankcattlefood.com website : mayankcattlefood.com

<b>04.</b>	Whether caters to domestic / international market	Domestic
<b>05.</b>	Name of the countries in which the product is launched (in case of international)	Not Applicable

Kindly take the same on your record.  
Thanking You.

Yours faithfully,  
For **MAYANK CATTLE FOOD LIMITED**

**AJAY POPATLAL VACHHANI**  
**(DIN:00585290)**  
**WHOLE-TIME DIRECTOR**

## **MCFL launches Rapeseed Oil**

Mayank Cattle Food Limited is excited to announce the launch of its latest product, Rapeseed Oil. As a leading provider of quality Cattle Feed, we are committed to introducing innovative solutions that meet the evolving needs of our consumers. Rapeseed Oil represents our dedication to delivering excellence in both quality and functionality.

### **About Rapeseed Oil:**

Rapeseed Oil is extracted from the seeds of the Brassica napus plant, commonly known as rapeseed or oilseed rape. It is renowned for its numerous health benefits and culinary versatility. Mayank Cattle Food Limited will produce Rapeseed Oil meticulously processed to ensure optimal purity and nutritional value, making it an ideal choice for consumers seeking a healthier alternative in their cooking routines.

### **Key Benefits of Rapeseed Oil:**

**Heart-Healthy Properties:** Rapeseed Oil is rich in monounsaturated and polyunsaturated fats, which are known to promote heart health by lowering bad cholesterol levels (LDL) and increasing good cholesterol levels (HDL). Regular consumption of Rapeseed Oil may contribute to reducing the risk of cardiovascular diseases.

**High Smoke Point:** With a high smoke point of around 400°F (204°C), Rapeseed Oil is suitable for various cooking methods, including frying, baking, sautéing, and grilling. Its stability at high temperatures makes it an excellent choice for achieving crispy and delicious results without compromising nutritional integrity.

**Rich in Omega-3 Fatty Acids:** Unlike many other cooking oils, Rapeseed Oil is naturally abundant in alpha-linolenic acid (ALA), an essential omega-3 fatty acid that supports brain function, reduces inflammation, and contributes to overall well-being. Incorporating Rapeseed Oil into your diet can help ensure a balanced intake of omega-3 fatty acids.

**Neutral Flavor Profile:** Rapeseed Oil boasts a light and neutral flavor profile, making it a versatile ingredient for enhancing the taste of various dishes without overpowering other ingredients. Whether used in salad dressings,

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marinades, or as a finishing oil, Rapeseed Oil complements a wide range of culinary creations.

**Comments from Mr. Bharat Vachhani, Managing Director:**

I am delighted to announce the introduction of our latest offering, Rapeseed Oil, by Mayank Cattle Food Limited. As Managing Director, it brings me great pleasure to witness our company's continued commitment to innovation and excellence in the agricultural sector.

Rapeseed Oil stands as a testament to our dedication to providing products of the highest quality, crafted with both care and expertise. Extracted from the finest rapeseed seeds and processed with precision, our Rapeseed Oil promises to elevate your culinary experience while prioritizing your health and well-being.

Further, The launch of Rapeseed Oil by Mayank Cattle Food Limited is expected to boost revenue, diversify income sources, and enhance market penetration by catering to health-conscious consumers. This move strengthens the company's brand image, provides a competitive edge, and lays the groundwork for long-term growth through further product development and market expansion.

Thank you for your continued trust and support.

**About us:**

We at Mayank Cattle Food Limited, into the manufacturing of Maize oil (Non-edible) and Maize Cake (Cattle Feed). As the foremost oil company, we have crafted a place for ourselves by offering a comprehensive range of premium products, encompassing Edible Oil, Extracting Corn Oil, Cattle Food, Animal Food and Cattle Food Cake.

Our commitment to excellence has positioned us as a standout player in the cattle food industry, allowing us to wield substantial influence in the market. Serving a diverse customer base and an extensive network of dealers pan India, Mayank Cattle Food Limited has become synonymous with top-quality cattle food products.